

BSOY FOUNDATION & WRAP98 PRESENTS



Event Sponsorship

PROPOSAL PACKAGE

COMMUNITY DEVELOPMENT
ECONOMICAL REBIRTH
ENTREPRENEURSHIP
PERFORMING ARTS

Introduction

The "On My Grizzly" Tour is a three-day community event aimed at providing families with a fun-filled and educational experience as they prepare for the upcoming school year. Hosted by the BSOY Foundation in collaboration with Wrap98.com, and potential collaboration with the Memphis Police Department (MPD) & Memphis Parks. This event seeks to promote community engagement, safety, and access while celebrating the spirit of resilience and determination symbolized by the grizzly bear.



ABOUT BSOY FOUNDATION INC.

The BSOY Foundation Inc. is a registered 501(c)(3) nonprofit organization dedicated to nurturing dreams and creating opportunities for youth and minorities through entrepreneurship, performing arts, and gender equality.

EVENT OVERVIEW

Event: "On My Grizzly Tour" 3 day event
Date: August 2-4th, 2024 (10:00 AM - 6pm)
Location: 3 Parks Across Memphis
Expected Attendees: 500+



Itinerary - August 2-4th, 2024 (10:00 AM - 6:00 PM)

Day 1: Friday, August 2nd - Gaston Community Center

Day 2: Saturday, August 3rd - TBD

Day 3: Sunday, August 4th - Ed Rice Community Center

10:00 AM - 11:00 AM: Welcome and Opening Ceremony

11:00 AM - 1:00 PM: Educational Workshops and Resource Fair

11:00 AM - 5:00 PM: Basketball Tournament

1:00 PM - 2:00 PM: Lunch Break and Backyard BBQ

2:00 PM - 4:00 PM: Family Activities and Entertainment

4:00 PM - 5:00 PM: School Supply Giveaways and Health Screenings

5:00 PM - 6:00 PM: Closing Ceremony and Raffle Drawings

School Supply Sponsorship Opportunities

The "On My Grizzly" Tour offers unique sponsorship opportunities for businesses and organizations to align their brand with a meaningful community event while gaining visibility and exposure to a diverse audience. By sponsoring the "On My Grizzly" Tour, sponsors demonstrate their commitment to supporting education, community engagement, and youth empowerment in Memphis. Below are three sponsorship packages tailored to meet different marketing objectives and budget levels:

Your donations and sponsorships are tax-exempt, as BSOY Foundation Inc. is a registered 501(c)(3) nonprofit organization. (82-5230766)

SPONSORSHIP | DONOR PACKAGES

1. Sponsor a Classroom - \$500

- Provides 25+ backpacks and school supplies
- Recognition on the event website and social media
- Receive 2 complimentary event T-shirts
- 2 VIP tickets to 1 of the 3 days of choice

Sponsor a with supplies Neighborhood - \$2,500

- Provides 250+ backpacks and school supplies
- Recognition on the event website, social media, and event signage
- Lunch Provided Day 1
- Receive 4 complimentary event T-shirts
- 4 VIP tickets to all 3 days

Sponsor Two Neighborhoods - \$4,000

- Provides 500+ backpacks and school supplies
- Prominent recognition on the event website, social media, event signage, and verbal recognition during the event
- Community Resource Fair Sponsor Booth
- Lunch Provided All 3 Days
- Receive 6 complimentary event T-shirts
- 6 VIP tickets to all 3 days

Sponsor Three Neighborhoods - \$7,000

- Provides 750+ backpacks and school supplies
- Premier recognition on all event promotional materials, website, social media, event signage, and verbal recognition during the event
- Opportunity to display company signage and promotional materials at the event
- Community Resource Fair Sponsor Booth
- Lunch Provided All 3 Days
- Receive 10 complimentary event T-shirts
- 10 VIP tickets to all 3 days

Basketball Tournament Sponsorship Opportunities

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Sponsor a Team - \$1,000

- Provides uniforms and equipment for a team of 10 players
- Recognition on the event website, social media, and event signage
- Verbal recognition during the event
- Team Naming Rights
- 2 Floor Seat VIP tickets (Lunch Provided at your team's Game)
- 2 VIP tickets to all 3 days
- 1 Complementary Jersey

Sponsor One Day - \$2,500

- Provides support for one full day of the tournament
- Provides uniforms and equipment for a team of 20 players (that's 2 teams for that day's game)
- Recognition on the event website, social media, event signage, and verbal recognition during the event
- Opportunity to display company signage at the event + Community Resource Fair Sponsor Booth
- Team Naming Rights
- 4 Floor Seat VIP tickets
- 4 VIP tickets to all 3 days (Lunch Provided on ALL 3 Days)
- 4 Complementary Jerseys

Sponsor Two Days - \$5,000

- Provides support for two days of the tournament
- Provides uniforms and equipment for a team of 40 players (that's 4 teams across 2 days)
- Prominent recognition on the event website, social media, event signage, and verbal recognition during the event
- Opportunity to display company signage and promotional materials at the event+ Community Resource Fair Sponsor Booth
- Team Naming Rights
- 6 Floor Seat VIP tickets
- 6 VIP tickets to all 3 days (Lunch Provided on ALL 3 Days)
- 6 Complementary Jerseys

Sponsor All Three Days - \$7,500

- Provides support for the entire 3 Day tournament
- Provides uniforms and equipment for a team of 60 players (that's 6 teams for all 3 days)
- Premier recognition on all event promotional materials, website, social media, event signage, and verbal recognition during the event
- Opportunity to display company signage and promotional materials at the event + Community Resource Fair Sponsor Booth
- VIP seating for company representatives
- Team Naming Rights
- 10 Floor Seat VIP tickets
- 10 VIP tickets to all 3 days (Lunch Provided on ALL 3 Days)
- 10 Complementary Jerseys



Live Performance Sponsorship Opportunities

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Sponsor One Day of Talent - \$1,500

- Provides support for all performances on one day
- Provides payment for 10 artists and entertainers from the city of Memphis to get paid for their craft and showcase their talent
- Recognition on the event website, social media, and event signage
- Verbal recognition during the event
- Recognition on the event website, social media, and event signage
- Verbal recognition during the event
- 2 Floor Seat VIP tickets to your talents show day (Lunch Provided at your talent's Show)
- 2 Complementary T-shirt

Sponsor Two Days of Talent - \$3,500

- Provides support for all performances on two days
- Provides payment for 20 artists and entertainers from the city of Memphis to get paid for their craft and showcase their talent
- Prominent recognition on the event website, social media, event signage, and verbal recognition during the event
- Opportunity to display company signage at the event + Community Resource Fair Sponsor Booth
- 4 Floor Seat VIP tickets all 3 days (Lunch Provided all 3 days)
- 4 Complementary T-shirt

Sponsor All Three Days of Talent - \$5,000

- Provides support for all performances on all 3 days
- Provides payment for 30 artists and entertainers from the city of Memphis to get paid for their craft and showcase their talent
- Premier recognition on all event promotional materials, website, social media, event signage, and verbal recognition during the event
- Opportunity to display company signage and promotional materials at the event + Community Resource Fair Sponsor Booth
- VIP access to meet and greet artists
- 10 Floor Seat VIP tickets (Lunch Provided all 3 days)
- 10 Complementary T-shirt



Overall Event Sponsorship Opportunities

The "On My Grizzly" Tour offers unique sponsorship opportunities for businesses and organizations to align their brand with a meaningful community event while gaining visibility and exposure to a diverse audience. By sponsoring the "On My Grizzly" Tour, sponsors demonstrate their commitment to supporting education, community engagement, and youth empowerment in Memphis. Below are three sponsorship packages tailored to meet different marketing objectives and budget levels:

Your donations and sponsorships are tax-exempt, as BSOY Foundation Inc. is a registered 501(c)(3) nonprofit organization. (82-5230766) All the following packages include meals each day, vip seating, and free merch and gifts

Grizzly Gold Sponsorship - \$10,000

- Logo placement on all event promotional materials, including flyers, posters, banners, and social media posts
- Verbal recognition as a Grizzly Gold Sponsor during the opening and closing ceremonies of each event day
- Opportunity to display company signage and promotional materials at designated sponsor booths at each event location
- Recognition on the BSOY Foundation website with a dedicated sponsor profile and link to sponsor's website
- Four complimentary VIP passes to access exclusive areas and amenities at each event day

Mighty Bear Sponsorship - \$7,500

- Logo placement on event promotional materials, including flyers, posters, and social media posts
- Verbal recognition as a Mighty Bear Sponsor during the opening ceremony of each event day
- Opportunity to display company signage and promotional materials at designated sponsor booths at one event location of choice
- Recognition on the BSOY Foundation website with a dedicated sponsor profile and link to sponsor's website
- Two complimentary VIP passes to access exclusive areas and amenities at one event day of choice

Cub Supporter Sponsorship - \$5,000

- Logo placement on event promotional materials, including flyers and social media posts
- Verbal recognition as a Cub Supporter Sponsor during the opening ceremony of one event day
- Opportunity to display company signage and promotional materials at designated sponsor booths at one event location of choice
- Recognition on the BSOY Foundation website with a dedicated sponsor profile and link to the sponsor's website
- One complimentary VIP pass to access exclusive areas and amenities at one event day of choice

Community Partner Sponsorship - \$2,500

- Logo placement on event promotional materials, including flyers and social media posts
- Verbal recognition as a Community Partner during the opening ceremony of one event day
- Opportunity to display company signage and promotional materials at designated sponsor booths at one event location of choice
- Recognition on the BSOY Foundation website with a dedicated sponsor profile and link to the sponsor's website



Thank You for Your Support



Additional Sponsorship Benefits:

- Customizable sponsorship packages available to meet specific marketing goals and budget requirements.
- Opportunity to sponsor specific event activities or components, such as entertainment, food and beverage, or school supply giveaways.
- Recognition in post-event press releases, thank-you letters, and media coverage.
- Opportunity to engage with attendees through product demonstrations, sampling, and interactive experiences at sponsor booths.

For more information on sponsorship opportunities and to customize a sponsorship package, please contact: OMGtour@bsoyfoundation.org

How Your Support Impacts Lives

By sponsoring our tour, you contribute to:

- Provide a safe and enjoyable environment for families to come together and celebrate the end of summer and the beginning of the new school year.
- Offer educational resources, school supplies, and health services to support students and families in their academic journey.
- Promote community unity, engagement, and pride across diverse neighborhoods in Memphis.
- Strengthen partnerships between the BSOY Foundation, Wrap98, MPD, Memphis Parks, local organizations, and the community at large.

Your partnership is an investment in brighter futures and stronger communities. Together, we can create lasting change & a Better Memphis



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

BSOY FOUNDATION INC
C/O BRILANN COLEMAN
50 S BB KING BLVD STE 350 3RD FLOOR
MEMPHIS, TN 38103-0000

Date:
09/02/2021
Employer ID number:
82-5230766
Person to contact:
Name: Customer Service
ID number: 31954
Telephone: 877-829-5500
Accounting period ending:
August 31
Public charity status:
170(b)(1)(A)(vi)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
January 15, 2021
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053558005141

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

Based on the information you submitted with your application, we approved your request for reinstatement under Revenue Procedure 2014-11. Your effective date of exemption, as listed at the top of this letter, is retroactive to your date of revocation.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.