



# IMPACT REPORT 2023

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# INTRODUCTION

**As we reflect on the past year, the BSOY Foundation is proud to present our Annual Impact Statement, highlighting the transformative influence of our programs and initiatives. Through dedicated efforts and unwavering community support, we've created lasting impacts across entrepreneurship, the music industry, and female empowerment.**

We are thrilled to share the incredible journey we've embarked on together as a community through the BSOY Foundation. Our unwavering commitment to providing support and knowledge to youth, their families, and communities has cultivated an atmosphere of fellowship, peace, and security that resonates far and wide.

## **Mission at the Core:**

- Nurturing Entrepreneurship
- Fostering Creativity & Performing Arts
- Advancing Gender Equality

The BSOY Foundation stands as a beacon of empowerment and transformation, making it not only deserving but essential for funding. Rooted in a visionary mission to foster entrepreneurship, support the music industry, and empower individuals, our foundation's impact reverberates through the programs and initiatives we passionately execute.

## **\*\*Beneficiaries:\*\***

Our reach extends to individuals and communities with a diverse range of dreams and aspirations. Entrepreneurs, musicians, artists, and female leaders all find a supportive ecosystem within The BSOY Foundation. By funding our programs, donors empower these individuals to realize their potential, unlocking a cascade of positive impact for the broader community.

## **\*\*Community Impact:\*\***

The BSOY Foundation is not merely a charitable organization; it's a catalyst for community transformation. Through workshops, events, and collaborative spaces, we facilitate connections, spark innovation, and foster a sense of belonging. Funding our foundation is an investment in the social fabric of our community, promoting resilience, creativity, and unity.

The BSOY Foundation is worth funding because it is more than an organization, it is a dynamic force shaping a future where entrepreneurship, artistic expression, and empowerment intertwine. By supporting us, donors contribute to a ripple effect of positive change that extends far beyond our immediate programs, enriching lives and fostering a community that thrives on creativity, inclusivity, and economic vitality.

# OUR STORY SO FAR

## OUR MISSION

Is to provide unwavering support and knowledge to youth, their families, and communities, creating an atmosphere of fellowship, peace, and security. Our dedication lies in nurturing entrepreneurship, fostering creativity in the arts, gender equality, community development & and economic rebirth through educational resources, mentorship, and opportunities that inspire personal growth and strengthen the bonds of our society

**51%**  
LOW- TO MODERATE-INCOME  
**PRIORITIZING**  
ACCESSIBILITY, BRIDGE GAPS  
**FOSTER EQUITY**

## OUR VISION

is a world where every young individual is equipped with the knowledge, skills, and unwavering support they need to thrive. Through our resolute commitment to youth empowerment, artistic expression, and community engagement, we aspire to craft a future filled with boundless opportunity, unbridled creativity, and enduring social impact. We aim to empower the next generation to 'B-SO-You,' meaning to be emphatically and unapologetically themselves in every facet of life. Our goal is to inspire them to shatter stereotypical barriers, seize control of their own destinies, and seize the opportunities that come their way. We achieve this by offering a comprehensive range of resources, services, and mentoring to nurture our youth into becoming the individuals they aspire to be.

## OUR PURPOSE

At the B-SOY Foundation, our commitment to community impact goes hand in hand with our dedication to inclusivity. We proudly serve greater than 51% low- to moderate-income populations, geographies, and small businesses. By prioritizing accessibility and reaching underserved communities, we ensure that our programs, resources, and opportunities are not only available but tailored to uplift those who stand to benefit most. In doing so, we strive to bridge gaps, foster equity, and create a space where every individual, irrespective of their background, can access the support and empowerment they deserve.

# OUR 2024 GOALS

1

**TODAY'S**  
YOUNG  
**entrepreneurs.**

## ENTREPRENEURSHIP

Launch the TYE (Today's Young Entrepreneurs) Program to support the establishment of 25 new local businesses, providing mentorship, resources, and funding to foster entrepreneurship and economic growth within the community.

2



## PERFORMING ARTS

Establish the S.T.A.C (Support The Artist Campaign) Performing Arts Scholarship Fund, aiming to award scholarships to 15 talented and aspiring performing artists, offering them access to specialized training, mentorship, and performance opportunities.

3

**INFLUENC**  
**HER**  
*Community*

## GENDER EQUALITY

Introduce the Influenc-HER Community Initiative, designed to empower and support female entrepreneurs in building and scaling their personal and professional lives. Our digital & in-person platform helps women connect, learn, and be inspired. The program will include mentorship, workshops, and networking opportunities to advance gender equality in entrepreneurship. Our goal is to add 30 new women to our community.

4

**B-SO!**  
**You!**  
BSOY FOUNDATION  
**CENTER**

## ECONOMIC REBIRTH & COMMUNITY DEVELOPMENT

Initiate the construction and development of the B-SO-You Center, a transformative community space designed to be the heartbeat of innovation, collaboration, and creativity. This state-of-the-art center will serve as a hub for entrepreneurs, artists, and the community at large, fostering economic rebirth and community development by providing essential resources, co-working spaces, and opportunities for cultural enrichment.

# OUR 2024 STRATEGY

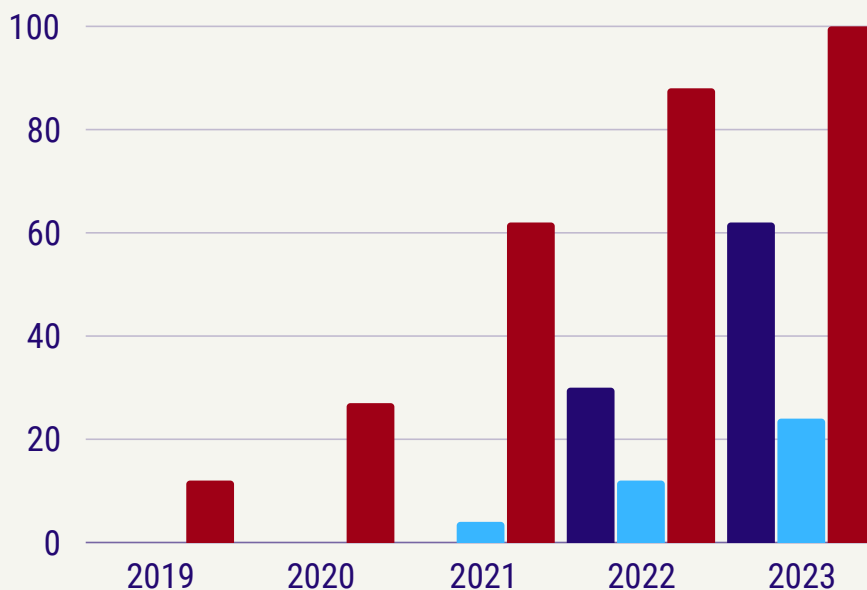
- Launch the TYE Program by establishing strategic partnerships with local business leaders, chambers of commerce, and educational institutions. Leverage these partnerships to provide mentorship, access to funding networks, and tailored resources for aspiring entrepreneurs.
- Implement the STAC Performing Arts Scholarship Fund through collaboration with local performing arts schools, organizations, and industry professionals. Conduct outreach programs in schools and communities to identify and support talented individuals, ensuring inclusivity and diversity in the selection process.
- Roll out the Influenc-HER Community Initiative by forging partnerships with women-led organizations, chambers of commerce, and industry associations. Develop a mentorship network comprising successful female entrepreneurs and professionals to provide guidance and support throughout the program.
- Kickstart the construction and development of the B-SO-You Center by securing funding through a multi-faceted approach. This includes applying for grants, engaging with corporate sponsorships, launching community fundraising campaigns, and exploring public-private partnerships to ensure the sustainable and timely realization of the project.

PROJECTS	DETAILS	OUTCOME
	<p>TYE Program is a flagship initiative designed to support the next generation of entrepreneurs.</p>	<ul style="list-style-type: none"> <li>• We already have over 30 applicants on our wait list for the 2024 cycle</li> </ul>
	<p>STAC is here to nurture the careers of countless entertainers helping them navigate the challenges of the entertainment industry.</p>	<ul style="list-style-type: none"> <li>• We have 8+ grammy nominated music industry professionals agreed to be mentors</li> </ul>
	<p>We address a critical need related to gender disparities in leadership, representation, and empowerment.</p>	<ul style="list-style-type: none"> <li>• Over 16+ Speakers confirmed for the 2024 Influenc-HER Women's Conference</li> </ul>

As potential donors and funding partners, we understand that your interest lies in the tangible outcomes of your contributions and the sustainability of our initiatives. Transparency is paramount, and we acknowledge the challenges encountered in our journey. From funding gaps to unforeseen obstacles, we provide insights into the hurdles faced and the valuable lessons learned in overcoming them. Your support will lay the foundation for our ambitious future plans.

# FUTURE PLANS

Here is a small overview of the progress we are already making in 2024.



24

24 Students did our trial  
STAC "Artist BootCamp"

100

TYE Program Participants  
Intrest & Applications

62

Tickets Purchased for the  
2024 Influenc-HER Con.

- Through the TYE Program, local entrepreneurs have not only established thriving businesses but have become integral contributors to the local economy. The ripple effect is evident in increased job opportunities, a vibrant marketplace, and a palpable sense of community pride.
- The STAC Performing Arts Scholarship Fund has not only nurtured local talent but has also elevated our community's cultural identity. Events and performances have become cherished moments, fostering community spirit and bringing joy to residents of all ages.
- The Influenc-HER Community Initiative has empowered women to lead and succeed, not just in business but as role models within our community. This shift has ignited conversations around gender equality, inspiring future generations and fostering a more inclusive community ethos.
- The construction of the B-SO-You Center is more than a physical structure; it symbolizes the renaissance of our community. Beyond providing co-working spaces, it will become a cultural hub, a place for communal gatherings, and a catalyst for a renewed sense of community pride

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**WE THANK YOU**  
**FOR YOUR CONTINUED SUPPORT IN**  
**OUR PROGRAMS**